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MARIN COUNTY TRANSPORTATION FACTS:

- Transportation accounts for 62% of Marin's greenhouse-gas emissions – compared to 40% statewide!
- As much as 30% of Marin's morning traffic consists of parents driving their children to school.
- Up to 28 pounds of carbon dioxide are emitted for every gallon of gasoline burned.

SchoolPool TripShare



Marin Families Fight Climate Change by Sharing Trips with SchoolPool Marin

SchoolPoolMarin.org is an exciting on-line referral service that offers Marin County families trip-sharing matches. Introduced in 2010 by Marin County's Safe Routes to Schools program, SchoolPool offers parents the ability to connect with each other to organize carpool, walking, bicycling and bus trips for their children to and from school.

In its first year, SchoolPool Marin reduced the number of vehicle trips and increased the number of students walking, bicycling, and taking a carpool or bus to and from school. The program enabled a reduction of 635,000 vehicle-miles traveled in Marin and a decrease of more than 260 metric tons of greenhouse-gas emissions!

REGISTERING IS EASY AND FREE. Families are turning to www.SchoolPoolMarin.org as a fast and convenient way to make a direct impact on their own carbon footprint while saving time and money and teaching their children healthy travel habits. Once a parent/guardian registers on-line, the site's trip-share function provides a match list of other interested families who travel a similar route to their school. Parents can then get in touch with each other to discuss carpooling, walking, biking or introducing their kids to be bus buddies.

SCHOOLPOOL MARIN PROVIDES TIPS AND INCENTIVES for getting started and maintaining SchoolPools and offers families Jamba Juice and Peet's gift cards for participating. Schools with the highest levels of "green travel" are eligible to win cash awards in the yearly Green Ways to School Challenge from Safe Routes to Schools. Parents and school employees can even join the effort by going to www.SchoolPoolMarin.org to find commute partners to work on 511 Rideshare.

SchoolPoolMarin.org



Find a Match at SchoolPoolMarin.org

school-pool *n* a group made up of two or more families who share in getting their children to school together by **1. carpooling, 2. walking, 3. biking, or 4. taking the bus together.** – *v* to travel to school together in a SchoolPool.

COMING SOON... CARPOOL MATCHING TO PRACTICES AND GAMES! By popular demand, SchoolPool trip-sharing will soon offer families the ability to form or find SchoolPools to other destinations besides home. This will help parents find SchoolPools for after school (or even on the weekends) to their many activities like sports, rehearsals, classes, after-care programs or to another family member's home. Watch the website for the launch of this expanded service.

SCHOOLPOOLING BENEFITS FAMILIES AND THE COMMUNITY. "Green ways" to school benefit families and the community by reducing vehicle trips, related greenhouse-gas emissions and other pollutants. The reduced traffic congestion improves safety on Marin's streets for kids walking and biking to school. Walking and biking provide much needed exercise and establish healthy habits. Also, children who get exercise on their way to school arrive awake and ready to learn. Parents save time and money by driving less. And perhaps best of all, it's a great way to make new friends and build support groups for getting the kids to school every day!

GO TO WWW.SCHOOLPOOLMARIN.ORG to visit the site and register to find travel companions to and from your child's school. For more information, please send an e-mail to info@schoolpoolmarin.org.

The Transportation Authority of Marin introduced SchoolPool through its award-winning Safe Routes to Schools program in 2010 with a grant from Marin Community Foundation's Climate Change Initiative and the support of the Marin County Office of Education.

